



**FORKS OF THE DELAWARE CHAPTER TROUT UNLIMITED (FODTU)
2025-2029 STRATEGIC PLAN
ADOPTED JANUARY 8, 2025**

TROUT UNLIMITED (TU) VISION OF SUCCESS:

TU's vision for communities across America is to engage in the work of repairing and renewing the rivers, streams, and other waters on which we all depend.

TROUT UNLIMITED MISSION:

TU's mission is to bring together diverse interests to care for and recover rivers and streams so our children can experience the joy of wild and native trout and salmon.

FORKS OF THE DELAWARE TU CHAPTER MISSION:

FODTU's mission is to bring together diverse interests to care for and recover streams in the Bushkill and Martins-Jacoby watersheds so our children can experience the joy of wild and native trout.

OUR GOALS:

- *Conservation* - take strategic action to care for and recover the Bushkill and Martins-Jacoby watersheds by developing strategic conservation activities.
- *Skill Development* - assist membership in sharpening their fishing skills through workshops using internal and external resources
- *Communication* – tell the story of FODTU to membership and the rest of our community through personal and community engagement plus effective use of communications channels
- *Partnerships* – nurture current and grow new partnerships to enhance FODTU initiatives

OUR KEY STRATEGIES:

Goal 1: Conservation - take strategic action to care for and recover the Bushkill and Martins-Jacoby watersheds by developing strategic conservation activities.

Desired Outcomes:

1. Increase landowner cooperation and permission to increase riparian buffers to minimize and/or mitigate erosion.
2. Increase wild brown trout biomass in lower Bushkill Creek watershed through habitat protection and public awareness.
3. Support dam removal in the Bushkill Creek and Martins-Jacoby watershed.
4. Support, expand and maintain public access to the Bushkill and Martins-Jacoby watershed.

Key Strategies: Coordinate plans and activities with Bushkill Stream Conservancy and Martins-Jacoby Watershed Association in accordance with Pennsylvania Fish & Boat Commission and Pennsylvania Department of Environmental Protection requirements and regulations.

FODTUGoal 2: Skill Development - assist membership in sharpening their fishing skills through workshops using internal and external resources

Desired Outcomes:

1. Organizing an event with an external fishing professional; coordinating fishing classes for the public; providing an opportunity for one-on-one mentored fishing with a FODTU member on a local waterway.

Key Strategies: Formal and informal education sessions utilizing selected FODTU members to present a formal lecture/class and/or one-on-one mentored fishing with a FODTU member on local waterway.

Goal 3: Communication – Tell the story of FODTU to membership and the rest of our community through personal and community engagement plus effective use of communications channels

Desired Outcomes:

1. Increased awareness of FODTU and FODTU activities by the membership and general public.
2. Grow membership and leadership capacity to ensure support of the FODTU mission, staff chapter leadership roles, and support partnerships.

Key Strategies: Utilize FODTU social media, email, local media, and one-on-one communication through community engagement.

Goal 4: Partnerships – nurture current and grow new partnerships to enhance FODTU initiatives

Desired Outcomes:

1. Increase collective partnerships with both local conservation groups and local government to gather support and funding for proposed conservation projects.

Key Strategies: Continue and strengthen relationships with:

- Bushkill Stream Conservancy (BSC), Martins-Jacoby Watershed Association (MJWA), Trout in the Classroom Schools, Pennsylvania Fish and Boat Commission Develop, as-needed, partnerships with local municipalities within Northampton County, the Watershed Coalition of the Lehigh Valley (WCLV) and Wildlands Conservancy.
- Identify new potential partners with landowners, businesses and municipalities.